



For Immediate Release

Contact:

Jan Dailey, SVP, Marketing Manager
972.391.6191, jan.dailey@tnbcard.com

Kristine Tanzillo, Dux Public Relations
903.865.1078, Kristine@duxpr.com

**TNB Card Services Broadens Processing Partnership
with East Texas Professional Credit Union**

Dallas – August 11, 2008 – The benefits of instant card issuance, 24/7 member service and support, stronger fraud protection, and rewards are why East Texas Professional Credit Union is converting the processing of its more than 17,000 debit and ATM cards to TNB Card Services.

The \$334 million community-based credit union serves 45,000 members in 10 Texas counties. TNB has been processing the credit union's credit card program for more than 10 years.

The expanded processing partnership will enhance East Texas Professional Credit Union's ability to serve its members. The credit union will be able to instantly issue debit and ATM cards, as well as empower cardholders to easily change PIN numbers without being required to visit a branch. TNB's neural network will mean better protection for debit cardholders and the credit union against fraud. Debit cardholders will also have access to 24/7 call center support from TNB's knowledgeable, experienced credit cardholder service team.

"There is currently great disparity of service and processing capabilities between our debit and credit card programs," said Chris Graham, card services administrator for East Texas Professional Credit Union. "By converting our debit card program to TNB, we will be able to leverage TNB's fraud experts and neural network to protect our debit cards in the same manner as we protect our credit cardholders. In addition, we will be able to offer new product features, such as a rewards program, which we can't do today."

TNB's debit solution will also enable East Texas Professional to more effectively settle funds, handle disputes, and improve responsiveness to member cardholders.

About TNB Card Services

TNB Card Services, owned and directed by credit unions since 1976, provides electronic payments processing, as well as an agent issuing solution for credit unions nationwide. Serving more than 550 financial institutions of all sizes and managing more than 2 million cards, Dallas-based TNB enables credit unions to enhance member loyalty through credit union-branded card products. For more information about TNB, go to www.tnbcard.com or call Mark Fenner at 800-422-0733 ext. 6655.

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